



PARTNERSHIP WORKSHOP

Saturday 31st August 2013

&

Sunday 1st September 2013

Workshop Speaker Bio's

Saturday 31st August 2013

Key Note Speaker

Marc Purcell, Executive Director – ACFID

Marc Purcell is the Executive Director of the Australian Council for International Development (ACFID), a position he has held since mid-2009. Marc has worked for 18 years in the community development and human rights sectors in Australia starting out working with intellectually disabled people in transition programs to independent living.

Marc has held the role of Advocacy Manager with Oxfam Australia and the Executive Officer with the Catholic Commission for Justice Development and Peace. He worked as Country Program Manager for Africa for Australian Volunteers International watching over volunteers in 13 countries in Southern and Eastern Africa and over sighting HIV and AIDS peer education programs in Southern Africa. Marc has also worked with UNHCR in Nepal assisting Tibetans, and researched China's global rise and impacts on developing countries for Oxfam Hong Kong.

Marc is a board member of Queen Elizabeth Diamond Jubilee Trust, and is on the Board of the National Roundtable of Non Profit Organisations. He has served on the Boards of the Refugee Immigration Legal Centre, A Just Australia, and Catholic Social Services Victoria. Marc has a first class honours degree in Arts and a Master of Arts in Burmese History from Monash University.

AFAP Update

Christine Murphy, Executive Director - AFAP

Christine Murphy is currently the Executive Director of the Australian Foundation for the Peoples of Asia and the Pacific (AFAP). AFAP has programs operating in Southern and Eastern Africa, Asia including: Vietnam; Cambodia; Lao; Bangladesh and in a number of countries in the Pacific. Christine is responsible for the overall leadership of the AFAP including working with the Board on strategic issues, overall compliance and governance, organizational and program development, and program management particularly around the quality, learning and partnership aspects of AFAP's work.

Christine holds a Bachelor of Social Science, majoring in Applied Development Studies from Macquarie University, Sydney. She has recently been appointed to the role of Executive Director at AFAP. Formally she was their International Program Manager where she was directly involved with the development and management of large integrated rural development programs in Kenya, Mozambique, Malawi, Zimbabwe, Vietnam, Cambodia, Samoa, Solomon Islands and PNG. All were programs that included significant civil society



PARTNERSHIP WORKSHOP

Saturday 31st August 2013

&

Sunday 1st September 2013

engagement and capacity building components. Christine has been working in the development sector for 15 years having worked with a variety of international and civil society organizations (CSOs) in Africa, Asia and the Pacific on Programs funded by institutional donors including AusAID the European Union and USAid.

Partner Sharing

Laura Bayndrian, Programs Officer – AFAP

Siobhan Clark, Programs Officer – AFAP

Laura Bayndrian is the Program Officer at AFAP. As part of her job she works closely with the AFAP Partnership Program Manager on matters relating to the AFAP APP Partners, ANCP and creating AFAP's new Partnership Program.

As the Program Officer for South Asia, Laura communicates directly and works with AFAP partners in Bangladesh, India, Nepal. Laura is also the AFAP Volunteer Coordinator and is directly responsible for up to 8 volunteers at a time. Laura completed her undergraduate degree in Development Studies and Cultural Change in 2010. She has travelled extensively and has volunteered her time in Peru and with smaller NGOs in Australia.

Siobhan Clark started at AFAP in 2011 as an intern working on the Partnerships Program restructure. Since then she has undertaken the role of Program Assistant, working on the Timor Leste portfolio, before being promoted to Pacific Program Officer earlier this year. In conjunction with the Pacific Program Manager, Siobhan oversees AFAP projects conducted in Timor Leste, Samoa, Fiji and the Solomon Islands. Siobhan graduated from Macquarie University with a Bachelor of Social Science majoring in Anthropology in 2011. She is currently undertaking a Master's degree in Policy and Applied Social Research at Macquarie University. Siobhan is passionate about participatory program development and cultural relativism.

What is Effective Development?

Cassandra Mok, Partnership Program Manager – AFAP

Cassandra Mok is AFAP's Partnership Program Manager. As part of her role, she provides advice to Australians who are interested in being involved in the international aid and development sector. Having worked on development projects globally, she is passionate about continuous reflection and sharing. Cassandra holds a combined Bachelor of Arts in Communications (Social Inquiry) and in International Studies (Mexico). She is currently researching agrobiodiversity and food security as part of her Master of International Law at UTS.

Measuring the Value of Aid

Belinda Lucas

Belinda Lucas is an international development consultant and researcher. She specialises in working with international development agencies in the area of organizational and



PARTNERSHIP WORKSHOP

Saturday 31st August 2013

&

Sunday 1st September 2013

program review and development. The key focus in her organizational development work is the review and development of systems, policies and guidelines that strengthen effective development practice. Belinda has most recently co-designed an effectiveness assessment methodology for civil society organisations. She looks forward to sharing her perspectives on the challenges and innovations in measuring the value of aid. Belinda has a Masters degree in International Social Development and is a qualified trainer.

Partners Financial Management & Reporting

Christine Pollard, Financial Controller – AFAP

Member of Institute of Public Accountants holds a Bachelor of Business Accounting – UTS

Manjita Gurung – Office and Administration Manager

Christine has been an accountant for nearly 30 years. She has worked for a diverse range of organisations in her accounting working life but in the last 10 years or so has been involved with local Australian not for profit organisations including the Communications Law Centre, National Pro Bono Resource Centre, National Children and Youth Law Centre, Diplomacy Training Program and Vets beyond Borders. Working with these organisations has shown her the issues and challenges faced in the sector and Christine has enjoyed her part in helping the dedicated, motivated and passionate individuals in these organisations to "get the finances right". Christine is passionate about AFAP and the Aid and Development sector and has had a steep and engrossing learning curve over these past 2 years - she says she couldn't imagine working anywhere else now! Christine is married with 2 children and enjoys reading, cooking and travelling in any spare time her busy family allow her!

Manjita works with AFAP as an Office and Administration Manager. Prior to working with AFAP she worked with Diplomacy Training Program at UNSW. Before moving to Australia in 2006 Manjita worked with Human Rights Organization for 7 years in Nepal as well as obtained the Bachelor Degree in Sociology. She is grooming herself in the finance section of AFAP with the lovely Christine Pollard.

Fundraising

Clare Collins, Managing Director - Insight Communications

Rebekah Enoch, Communications and Education Manager - AFAP

Jennifer Mellet, Secretary + Director Communications & Fundraising – Lotus Outreach

Clare Collins is a multi-award-winning member of the Public Relations Institute of Australia (PRIA), an accredited member of the Public Relations Institute of Australia's Registered Consultancy Group (RCG), the Fundraising Institute of Australia, (FIA) Not-For-Profit Network, Models of Success and Sustainability (MOSS) and a member of the Australian Society of Authors.

Clare is the Managing Director of Insight Communications that specialises in cause, culture and community public relations and fundraising campaigns. Insight clients have included ADRI, Dry July, Prince of Wales Hospital Foundation, The Big Issue, Ovarian Cancer Australia, The Australasian Lymphology Association, The RPA Transplant Institute, Ability Options,



PARTNERSHIP WORKSHOP

Saturday 31st August 2013

&

Sunday 1st September 2013

Cystic Fibrosis Australia and National Parks and Wildlife Foundation. Insight Communications work has been recognised by industry bodies including the PRIA and, most recently, in NSW State Parliament.

Jennifer Mellet is a graduate of the University of Western Australia and a screenwriter, actor and broadcaster. A regular writer for television drama, she also taught Spoken English, English as a Second Language, Drama and Video to children in Australia, the UK and Middle East. Jennifer previously worked pro bono with the Eastern Kuku Yalanji Traditional Custodians in Far North Queensland, on their Cultural Heritage Mapping & Recording Project. She has filmed Lotus Outreach Australia's projects in Cambodia, and leads the volunteer fundraising team. She has chosen to work for Lotus Outreach Australia because of the compelling need of Cambodian girls from poverty stricken backgrounds to escape lives of drudgery and exploitation by accessing education, and because of the proven success of Lotus Outreach programs.

Rebekah Enoch joined the AFAP team in August 2011 as the Communications and Education Manager. She hails from San Francisco, and studied International Relations at San Francisco State University with a minor in Asian American Studies. She completed her Masters of International Law at The University of Sydney. Rebekah has taught art classes to children from pre-school to high school age, worked as a program manager for Dui Hua, a boutique Chinese human rights agency, and can speak a touch of Mandarin when pressed. She spent the three years prior to joining AFAP working on the Earth Hour Global team in brand and marketing which has prepared her well for understanding the varied and diverse channels across which AFAP works and communicates

Approaching Corporates

Jo Booth, NSW/ACT Corporate Partnerships Manager - The Smith Family

Melissa Beaumont Lee, Manager - The Atlassian Foundation

Tim Beriman, Director - Glenco/ Walk For Life

Jo Booth is the NSW/ACT Corporate Partnerships Manager for The Smith Family based in Sydney. The Smith Family celebrated their 90th anniversary last year and are the largest education related not for profit in the sector. The Smith Family's mission is to create opportunities for young Australians in need by providing long-term support for their participation in education. Jo has been a fundraising professional for over 10 years working in the areas of events fundraising initially then moving into trusts and foundations and corporate partnerships in recent years. She has worked for various causes including cancer support and research, HIV support, child cancer research and most recently helping disadvantaged kids make the most of their educational opportunities. She is also a passionate volunteer for some of her favourite causes putting her 'volunteering time where her mouth is' – so to speak.

Melissa Beaumont Lee is the manager of the Atlassian Foundation. She is responsible for setting the Foundation's vision and building strategic partnerships with not-for-profits. Atlassian is an award-winning enterprise software company that helps innovators everywhere plan, build, and launch great software, Atlassian has more than 25,000



PARTNERSHIP WORKSHOP

Saturday 31st August 2013

&

Sunday 1st September 2013

customers—including Microsoft, Facebook, Cisco, Coca-Cola, Proctor & Gamble, Exxon, BMW and NASA—using its collaboration and software development products to work smarter and deliver faster results.

Since joining the company in 2012, Melissa helped develop the Foundation's vision to give the youth of the world access to a world-class education to break the poverty cycle. She formed the Atlassian Foundation Council, a dedicated group of employees who manage the company's charitable activities, to increase employee engagement in philanthropy. The Council's responsibilities include awarding grants to local not-for-profit partners, organizing fundraisers and providing employees with meaningful volunteer opportunities.

The Atlassian Foundation pursues an 'engaged philanthropy' model by supporting a small group of not-for-profit partners (both globally and locally) and assisting with their technology projects. To date, the Foundation has donated more than \$2.5 million to Room to Read to support the charity's education programs in Cambodia

Tim Beriman is a Director of Glencoe Foundation that is one of our AFAP partners supporting Walk for Life in the removal of barriers for children born with clubfoot in Bangladesh. Tim was an Executive Principal in a large corporate environment with WHK Ltd Melbourne in tax, business, superannuation and wealth management services. He has 30+ years' experience in the business & finance industry has more recently moved to the Sunshine Coast in Queensland and set up a small business, tax & consulting practice. After a recent trip visiting the project in Bangladesh he is focussing his energy in developing a long term fundraising plan for Walk for Life.

Social Entrepreneurship

Sally McGeoch, Partner Programs Manager - School for Social Entrepreneurs

Sally has worked in the field of social entrepreneurship development for the past 5 years at the School for Social Entrepreneurs (SSE) primarily in a communications and networking role supporting the School's growing community of over 200 students and fellows. Prior to joining SSE, Sally's career spanned the corporate and community sectors in communications and marketing roles including with non-profits Oxfam Australia and Outward Bound. Sally has a Masters of Community Management (UTS) and a Masters of Environmental Management (UNSW) and has travelled and worked in Asia where she studied and worked in social enterprise development in the Philippines. Sally is also a Founding Member of Australia's first social enterprise bakery, The Bread and Butter Project which trains and employs refugees in the art of baking.



PARTNERSHIP WORKSHOP

Saturday 31st August 2013

&

Sunday 1st September 2013

Sunday 1st September 2013

Key Note Speaker

Dr. Patrick Kilby, Lecturer Master of Applied Anthropology and Participatory Development Program - Australian National University.

Dr. Patrick Kilby currently lectures in a Masters Degree Program in participatory development, and supervises PhD students researching poverty, gender and participatory development at the Australian National University. His research interests are NGOs, poverty, women's empowerment, and program management. He has been involved in complex emergency management, and community based program and evaluation

experience in the 1980s and 1990s with major Australian NGO. He was appointed to Panel of Experts for the Inspection Panel of the Asian Development Bank 2001-2004, is an adviser to AusAID on NGO Accreditation, and a Board member of Oxfam Australia 2008-2012.

Managing Aid Projects

Maria Vanessa Zulueta, Pacific Program Manager - AFAP

Vanessa has more than fifteen years of experience in senior leadership roles within the development sectors in Asia, Africa, Pacific, and Latin America. In her most recent role, she worked in technical specialist and program advisory capacities within World Vision Australia. She has performed senior program management roles with Save the Children Australia, Australian Volunteers International, Habitat for Humanity International Asia-Pacific, Oxfam New Zealand, and the Australian Agency for International Development.

Vanessa is passionate about child protection, social inclusion, good governance, health, and climate change adaptation. Her consultancy experience includes monitoring and evaluation, and natural resource management initiatives in China, Philippines, Sri Lanka, and Uzbekistan. Her work experience is enhanced by Bachelor Degrees in Law and Economics, Masters Units in Public Management (Ateneo School of Government, Manila), and a Postgraduate Diploma in Land Management and Informal Settlements Regularisation (Institute for Housing and Urban Development Studies, Erasmus University, Rotterdam). She is currently working on her postgraduate diploma in community services work.

As Pacific Program Manager, Vanessa is responsible for the overall management and direction of the AFAP Pacific Program, which currently includes programs and partnerships in Fiji, Samoa, Solomon Islands, and Timor Leste. She is also responsible for quality assurance and oversight of AFAP's Australian NGO Cooperation Program (ANCP), which covers programs and projects in Asia, Africa and Pacific regions.



PARTNERSHIP WORKSHOP

Saturday 31st August 2013

&

Sunday 1st September 2013

Good Development Practice Panel:

1. Participation

Patrick Earle, Executive Director, Diplomacy Training Program (DTP)

Patrick Earle has been the Executive Director of DTP since 2003 and has over 20 years experience working in the human rights movement, both in Australia and internationally. Since 2003 Patrick has overseen and facilitated human rights courses for DTP across Indigenous Australian communities and the Asia-Pacific. From 1996 until 2003, Patrick worked with the Human Rights Council of Australia on its ground-breaking project on the relationship between human rights and development and is co-author of "The Rights Way to Development – Policy and Practice". Prior to that Patrick worked for Amnesty International and produced their first International Campaigning Manual on human rights. Patrick is on the Steering Committee of UNSW's Initiative on Health and Human Rights, a Board Member of the Asia Pacific Regional Resource Centre on Human Rights Education, a member of the Human Rights Council of Australia, and a Visiting Fellow at the Faculty of Law at UNSW.

2. Environment & Climate Change

Carly Weate

Carly was based in Hanoi, Vietnam with the Australian Foundation for the Peoples of Asia and the Pacific as a Climate Change Officer on an Australian Youth Ambassador for Development scholarship. Her role assisted with AFAP's climate change project, located in the Mekong Delta, which was designed to improve the capacity of local staff to produce adaptation plans that integrate with local development. In her role as a Climate Change Officer Carly supported the coordination of a survey on the impacts of climate change on the socio-economic activities in the local community. She assisted in the development and implementation of a pilot adaptation plan, aligning with local development plans.

After completing a Bachelor of Social Sciences from the University of New South Wales, Carly worked as a statistics analyst and district project manager for the Australian Bureau of Statistics. Most recently Carly worked in the former federal Department of Climate Change and Energy Efficiency on national mitigation and adaptation policies. Carly now currently works in the Department of Resources, Energy and Tourism on energy efficiency approaches for low income households, and is completing a Master of Environmental Management and Development. She is committed to building awareness of climate change issues and making a sustainable difference, especially in less developed countries.

3. Gender

Sem Mabuwa, Africa Program Manager - AFAP

Sem has been working in the development sector for the past eight years. She has a Bachelor Degree of Arts with majors in Applied Anthropology, Social Psychology and Public Relations. She has a Masters Degree of International Development and Environmental Analysis and is currently completing a Masters of Public Health. Sem is AFAP's Africa Program Manager and her experience ranges from managing projects in



PARTNERSHIP WORKSHOP

Saturday 31st August 2013

&

Sunday 1st September 2013

Africa, Asia Pacific, Latin America and the Caribbean and Middle East and Eastern Europe, including providing technical advice on rights-based approaches in those regions. She has experience in program management, monitoring and evaluation and research. She is passionate about social justice and people centred development and, as such, spends most of her time volunteering in the HIV sector. This includes advocating for the rights of people living with HIV and working on improving policies that affect people living with HIV and advocating for their greater involvement in both program implementing and policy development.

4. Child Protection

Karen Rasmussen, International Programs Coordinator - Act For Peace

Karen was born in the US but grew up in Asia since the age of 3, in Japan and Singapore, and in her early 20's she worked in Hong Kong. So she's what's often referred to as a "third culture kid"! Karen has a B.A. in Sociology and an M.A. in International Studies from universities in the US. She did her graduate field research, an ethnographic study of micro credit, over 10 months in Cambodia in 2000. Karen returned there to live and work from 2001 – 2006, first in micro credit and then with UNICEF and the Cambodian Ministry of Social Welfare on a community-based child protection system. In 2006 she did a 3 month course in Children, Youth and Development at the Institute for Social Studies in the Hague, and then moved to Papua New Guinea to

begin working with Save the Children as their Child Rights Program Manager. In 2008 Karen moved back to Cambodia, and in 2010 migrated to Australia. Karen began working with Act for Peace in 2011 as an International Programs Coordinator (for Thailand and Myanmar programs), and also as the agency's child protection focal point.

Karen's interests are travel, collecting Asian art, and connecting with friends around the world. Her interests are in community-based child protection systems and organisational strengthening of child safeguarding mechanisms. Karen is passionate about human rights, and enjoys training people in human rights and child rights. She is becoming more involved in conflict transformation and peace-building work, particularly inter-religious and inter-ethnic conflict in the context of Myanmar.