



PARTNERSHIP WORKSHOP

Saturday 31st August 2013

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Sunday 1st September 2013

Workshop Session Synopsis

Saturday 31st August 2013

Key Note Speaker

Marc Purcell, Executive Director – ACFID

Marc will speak on ACFID's position for foreign aid in the upcoming election.

AFAP Update

Christine Murphy, Executive Director - AFAP

Christine will give a brief summary AFAP including an outline of who AFAP is today and what our strategic direction is with regard being a leading agent for taking Action on Poverty. In her presentation Christine will give a brief outline of the sort of programs AFAP is supporting and outline the approaches that we think are important when we are working with our partners in the field. The presentation will focus on the importance of the many different types of partnerships AFAP supports and how a genuine partnership approach add value to everyone's work and helps create better outcomes for those of us who are working to achieve common goals.

Partner Sharing

Laura Bayndrian, Programs Officer – AFAP

Siobhan Clark, Programs Officer – AFAP

This session was specifically requested by AFAP Partners at the AFAP Workshop in 2012. The aim of the session is to facilitate friendly and open discussion between AFAP partners and those interested in becoming partners. The session provides partners with the chance to share stories, resources, ideas and network with other AFAP affiliated organisations. It is also a great opportunity for those seeking to become AFAP partners and/or members of the public to learn more about the program first hand and meet those already involved. Each partner will have the opportunity to state their name; organisation name, country of work and a quick run-down of their current projects.

The session will be facilitated by Laura & Siobhan but the content will be partner driven and interactive.

What is Effective Development?

Cassandra Mok, Partnership Program Manager - AFAP

As practitioners and supporters of development, we are keen to have our efforts deliver sustainable benefits and have positive impacts on our communities. In this session, we will introduce the principles of good development practice. Through interactive discussions,



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participants will reflect and analyse development projects from their own experiences as well as consider the challenges in incorporating these principles into projects.

Measuring the Value of Aid

Belinda Lucas

Partners Financial Management & Reporting

Christine Pollard, Financial Controller – AFAP

Member of Institute of Public Accountants holds a Bachelor of Business Accounting – UTS

Manjita Gurung – Office and Administration Manager

This session will cover some of the basics of sound partner financial management plus address some of the reporting responsibilities AFAP requires of our partners

Fundraising

Clare Collins, Managing Director - Insight Communications

Rebekah Enoch, Communications and Education Manager - AFAP

Jennifer Mellet, Secretary + Director Communications & Fundraising – Lotus Outreach

Clare Collins

Session Synopsis: The importance of communication management to fundraising.

If people don't know you exist, they can't support you... If they don't know you exist, they can't give you money... How small organisations can better manage their brand to engage the support of the community and help generate funds.

Jennifer Mellet

Session Synopsis: TALES FROM THE TRENCHES. For very small volunteer-run not-for-profit organisations, fundraising can feel like a minefield. How can such organisations battle the odds, operate in the same area as the big name not-for-profits with lots of funds and firepower, and not run the risk of burnout? Let's share ideas and tips on what we find has worked and what hasn't, and where we might find hidden resources.

Rebekah Enoch

Session Synopsis: The AFAP Fundraising Toolbox- How AFAP can support your fundraising campaigns with online tools and promotion including individual fundraising and large events plus what we need from you to make it all happen!

Approaching Corporates

Jo Booth, NSW/ACT Corporate Partnerships Manager - The Smith Family

Melissa Beaumont Lee, Manager - The Atlassian Foundation

Tim Beriman, Director - Glenco/ Walk For Life

Jo Booth

Session Synopsis: Are you ready to partner? Do you have everything you need to approach a corporate partner? A real world example for The Smith Family & Jo's 10 big tips!



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Melissa Beaumont Lee

Session Synopsis: What makes a successful not-for-profit/corporate foundation partnership? The Atlassian Foundation's Manager Melissa Beaumont Lee shares the key components to what makes a fruitful partnership including open communication, making the most of your enviable position as a not-for-profit dedicated to making an impact twenty-four-seven and how to inspire your corporate partner to align with your organisation's vision.

Tim Beriman

Session Synopsis: This Presentation will give a summary of the process that we have gone through in improving our systems and developing our fundraising, plan, the difficulties encountered so far, the ideas and advice we have received from marketing specialists and a practical take on how to get started and the challenges faced.

Social Entrepreneurship

Sally McGeoch, Partner Programs Manager - School for Social Entrepreneurs

People Powered Change - Sally McGeoch, the Partner Programs Manager at the School for Social Entrepreneurs, will present an introduction to social entrepreneurship and social enterprise models and case studies both in Australia and internationally. The School for Social Entrepreneurs Australia is part of a global network of Schools with over 1000 fellows and 15 years experience in developing the skills, confidence and networks of emerging social entrepreneurs.

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Key Note Speaker

Dr. Patrick Kilby, Lecturer Master of Applied Anthropology and Participatory Development Program - Australian National University.

Dr. Patrick Kilby will share his expertise on rationale for impact measurement and ethics of development practice, key issues faced in delivering strong development outcomes.

Managing Aid Projects

Maria Vanessa Zulueta, Pacific Program Manager - AFAP

Mapping Social Change: Design, Monitoring and Evaluation for Impact.

Good Development Practice Panel:

1. Participation

Patrick Earle, Executive Director, Diplomacy Training Program (DTP)



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2. Environment & Climate Change

Carly Weate

This session will contain a brief overview of climate change science and the methods to address climate change impacts. In particular, the impacts of climate change on developing countries will be examined through the case study - Vietnam adaptation policies and response.

3. Gender

Sem Mabuwa, Africa Program Manager - AFAP

4. Child Protection

Karen Rasmussen, International Programs Coordinator - Act For Peace

Child safeguarding: What is it? Why is it important? How can we do it? Karen Rasmussen, International Programs Coordinator and child protection focal point for Act for Peace – NCCA, will provide an overview on child safeguarding (child protection procedures) for aid agencies, the importance of having robust procedures, the consequences of getting it wrong, and a brief overview of how to develop organizational child safeguarding policies for a range of settings.